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U. S. Department of Agriculture

*A Catalog*  
*of*

**FUCHSIAS AND  
PELARGONIUMS**

**EVANS & REEVES**

**NURSERIES**

*"It's Different"*



*Los Angeles  
Calif.*



Evans & Reeves  
Nurseries



**255 So. Barrington Avenue**  
**LOS ANGELES 24, CALIFORNIA**

*There are many hundreds of varieties of Fuchsias and Pelargoniums on the market and in our opinion, many of them should never have been introduced.*

*During the past year careful experimentation and tests have been carried on with a view toward singling out the finest and most satisfactory types from among the hundreds of hybrids available. The present catalogue is the result. In each case, varieties have been chosen for listing because of definite merit, on the basis of form and character, color, type of flower, season of bloom, constitution, habit, foliage, etc. This selection represents a conscientious and careful appraisal of more than four hundred varieties tested by us in our lath houses and experimental gardens.*

# *Fuchsias*

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FUCHSIAS are among the most colorful and useful of all flowering shrubs. No flowering shrubs we grow will give us more wealth of color and prove more satisfactory if intelligently used. By pruning the plants back at different seasons, some as early as August and others as late as March, some will be in bloom every day and month of the year.

EVANS & REEVES NURSERIES are celebrated as being the home of one of the finest collections of Fuchsias in the world, comprising a great many species and varieties, many of the last being originations of Mr. Jack Evans. During the Fuchsia season, visitors to our Nurseries may see as many as 10,000 Fuchsias on display.

## **CULTURE OF FUCHSIAS**

While most Fuchsias within a reasonable distance of the coast, particularly the single flowered types, will grow and bloom well in the full sun, the majority of them will be happier if planted in a cool situation with protection from the direct rays of the sun during the heat of the day.

Before planting, the ground should be deeply and thoroughly worked, and should have incorporated with it plenty of well rotted manure and leaf mold. The soil should never be permitted to dry out during the summer months. A mulch of manure, leafmold, peat moss or leaves should be kept on the top of the ground to protect the roots of the plants so that the ground never becomes hard or baked. The plants should be fed from time to time throughout the spring and summer season. Drenching the foliage of the plants in early morning, the late afternoon or evening will be found extremely beneficial, as this serves to give them the cool atmospheric conditions they are so fond of. Never under any circumstances put lime where Fuchsias are growing or are to be grown.

## **DISPLAY GARDENS**

The display gardens maintained in connection with our nurseries contain hundreds of Fuchsias and Pelargoniums. You are urged to visit these gardens and enjoy this colorful display. Seeing mature specimens growing in the ground under natural conditions, makes the selection of nursery stock for your own garden much easier.



# 1948 *Fuchsia* *Introductions*

4" pots \$1.25 each; 6" pots \$1.85 each

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**BO-PEEP.** (*Clement Schnabel*) This is a neat upright bush of medium vigor, well furnished with small leaves and smothered with dainty little flowers of pale orchid, while the tube and well recurved sepals are white, with a faint pink blush. A dainty addition to the popular pastel group.

**DULCINEA** (*Ralph Edwards*) This is a red and white double of exquisite form. The red tube is quite long and the sepals are the longest we have ever seen on a red and white fuchsia. A graceful and distinguished plant of medium vigor.

**ECSTASY** (*Tiret*) An exquisitely colored pale double variety of willowy growth. The inner petals are of hyacinth blue and the outer ones of the same color are splashed at the base with phlox pink. The horizontally reflexed sepals are neyron rose tipped green.

**GULLIVER** (*Reiter, Jr.*) A large white-tubed single with dark Tyrian Rose petals. If anything, the plant is too free-blooming and it should be started early in the season. Best treated as a small bush.

**IRISH ROSE** (*Reiter, Jr.*) An entirely new color in fuchsia. The medium sized flowers are fully double with pale chartreuse tube and sepals and with petalage of the tenderest rose. Like the all whites, it must be grown under cool conditions.

**JACK SHAHAN** (*Tiret*). A trailing variety. This is a large single with long tube and sepals. The tube and sepals are of the palest Rose Bengal and the petals of the same color are margined with a darker shade. A strong grower with a beautiful flower.

**MANTILLA** (*Reiter, Jr.*) A sensational new trailer which should grow to perfection in Southern California. With soft willowy branching growth and beautifully shingled with bronzy foliage, Mantilla covers itself with long flowers of pure deep Carmine. The flowers have the longest tubes we have ever seen. During the trying 1947 summer Mantilla alone seemed to revel in the heat. A breeding triumph.



**PINK SHOWER** (*Reiter, Jr.*) A trailer with plenty of small branches and with small semi-double flowers of palest rose. Recommended for the cool garden where a well furnished hanging pot is desired in the pastel shades.

**SEA FOAM** (*Reiter, Jr.*) A beautiful small bush with medium sized crispy flowers of semi-double petalage and upspread sepals. The tube and sepals are white sometimes flushed pale rose and the petals are marbled dark petunia purple, and white tinted rose. Should have shade.

**SHARON** (*Tiret*). This semi-trailing variety is of splendid growth and excellent foliage with large flowers in the "warm red" group. The flowers are double and well formed with a medium tube and broad reflexed sepals of palest scarlet. The petals are Rose Bengal splashed with Geranium Lake at the base.

**VALENTINE** (*Reiter, Jr.*) This is a large semi-double, notable because of its very long tube and huge widespreading sepals. The tube and sepals are white slightly flushed rose and the semi-double spreading corolla is of the deepest Imperial Purple fading to white at the base of each petal.

**DR. JULES WELCH** (*Evans*). This is one of the most beautiful of the newer type of so-called "hard" Fuchsias; ie., those standing more wind and heat. The plant is vigorous, upright, characterized by plenty of short sturdy branches on which the flowers are borne in great profusion. The flowers are large, very double and of heavy substance; inner petals are blue-violet and the outer petals are watermelon pink, with sepals of the same color. We predict a great future for this splendid new variety.

**YULETIDE** (*Tiret*). A tall upright double red and white. This is of the giant flowered type with a large globular creamy white corolla and Crimson tube and sepals.

## COLOR CLASSIFICATION

*(For convenience in making a selection)*

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### **Pastels**

Irish Rose  
Patty Evans  
Ecstasy  
Seventeen  
Pink Shower

### **Rose Shades**

Cascade  
Jack Shahan  
Galli-Curci  
Mrs. Lovell Swisher  
Mantilla  
Gulliver

### **Lilac & Lavender & Mauve**

Avalon  
Carolyn  
Gypsy Queen

### **White & Violet**

Lucky Strike  
Bo Peep  
Non Pareil  
Sea Foam  
Valentine

### **Red Shades**

Anna  
Cardinal  
Muriel  
Mantilla  
Titania  
Rubeo  
Brazier  
Sharon

### **Red & White Combinations**

Catalina  
Dr. John Gallwey  
Pasadena  
Pink Balloon  
Mrs. Victor Reiter  
Dulcinea  
Yuletide

### **Pink Shades**

Fascination  
Barrington  
Mme. Carnot

### **Violet & Purple**

Henri Poincare  
Heron  
Miss Prim  
Uncle Jules  
San Mateo  
Titanic  
The Chief  
Winston Churchill  
Dr. Jules Welch

### **Orange & Salmon Shades**

Amy Lye  
Aurora Superba  
Mazda

### **White**

Ave Maria  
Brentwood  
Joan of Arc  
Marionette

***The following varieties are suitable for hanging baskets.***

Brazier  
Cascade  
Jack Shahan  
Galli Curci  
Anna  
Muriel

Mrs. Victor Reiter  
Sharon  
Non Pareil  
Red Spider  
Pink Shower  
Mantilla

# *Fuchsias... Season 1948*

**4" pots 75c; 6" pots \$1.35**  
**(except where noted)**

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**AMY LYE.** Strong compact habit of growth and a profusion of blossoms throughout the entire season. Single flowers of coral-orange, with waxy white sepals. Highly recommended.

**ANNA** (*Reiter, Jr.*) A very fine hybrid from the gardens of Victor Reiter. Giant semi-double flower that makes magnificent display in a hanging basket. Outer half of petals strong magenta, base of petals, sepals and tube are of the strongest carmine. A real beauty.

**AURORA SUPERBA.** Large single flowers, light apricot sepals, vivid orange petals. A magnificent Fuchsia.

**AVALON** (*Evans*). Large single flower of good substance. Petals are rose-lilac with horizontal sepals of white tinted lilac. Bushy, vigorous habit, with leathery foliage which stands sun very well.

**AVE MARIA** (*Reiter, Jr.*) A double flower of medium size; pure icy white with just the slightest suggestion of flush pink at base of petals.

**BARRINGTON** (*Reiter, Jr.*) An extremely floriferous, bushy plant of the Fascination type, with much brighter colors, and more substance in the flowers. We have seen plants of this Fuchsia growing in the full sun in San Francisco and were greatly impressed with its beauty and its habit. We consider it a very valuable addition to our collection.

**BRAZIER** (*Reiter, Jr.*) A semi double hanging variety. The medium-sized flowers are of the semi-double globular type having petals of the deepest Carmine and the medium length tube and satiny recurved sepals are of pale Carmine. The plant is very vigorous, free flowering and self branching.

**BRENTWOOD** (*Evans*). Semi-double flower of medium size; pure snow white with faint blush in sepals. Dwarf grower. This was the first all-white Fuchsia. It must be grown in a cool, shady situation, where the flowers will remain snowy white, otherwise the sepals will have a tendency to discolor. Makes an ideal pot or hanging basket.

**CARDINAL** (*Evans*). Very strong semi-climber. Giant single scarlet red flowers in great profusion. Outstanding and highly recommended.

**CAROLYN**. Lovely double flowers of soft rosy lilac, and sepals of deep pink. A fine Fuchsia.

**CASCADE** (*Dr. Legan*). A beautiful hanging Fuchsia that should be included in every collection. The large single flowers are a lovely combination of pink, salmon and light cerise.

**CATALINA** (*Evans*). A magnificent Fuchsia bearing giant double flowers of snowy white, beautifully set off by long, wide sepals of rich crimson. Tall, extremely vigorous grower with heavy stems and good foliage.

**DR. JOHN GALLWEY** (*Reiter Sr.*) Very large flowers with full double corolla of rich creamy white veined at the base with rose. Large, broad sepals pointing upward and outward from the corolla, of rose madder. Long flower stems permit the flowers to hang well out from the foliage.

**FASCINATION**. One of the showiest of all. Large loose double flowers, beautiful rosy-pink corolla, with deep pink sepals. Very free blooming. Well named.

**GALLI-CURCI** (*Evans*). Tube and sepals waxy shell pink, stained rose pink on reverse side. Petals pink suffused with violet pink. Habit is spreading and weeping. A vigorous grower; profuse and long bloomer. One of the most spectacular hanging basket Fuchsias ever offered.

**GYPSY QUEEN** (*Introduced by Evans & Reeves*). The queen of the mauve sorts! Enormous double flowers of rich rosy-mauve with heavy deep-red sepals. Tall, vigorous grower and a variety that must be included in every collection.

**HENRI POINCARÉ**. Very long, bell-shaped violet blue petals, bright red sepals. Very fine. One of the few fuchsias in this color range suitable for basket use.

**HERON**. One of the best of all the single purple types. Very large prune colored flowers with deep crimson sepals. A tall grower and profuse bloomer.

**HOLLYDALE**. This sport of fuchsia Winston Churchill is one of the best pot plant varieties we have seen. Double, corolla orchid, a few outside petals flushed pink. Broad sepals red outside, rose pink inside. Bushy grower, free blooming.

**JOAN OF ARC** (*Reiter, Jr.*) A new double white for the connoisseur. This variety is of a clearer white than Ave Maria, and is of better form with larger more double flowers. Like other pallid fuchsias cool conditions are essential to its successful culture. Recommended for experienced fuchsia growers who want the best and are willing to take the trouble. With skill it can be used as a hanging variety.

**LUCKY STRIKE** (*Niederholzer*). A most striking combination of colors. Double flower, petals blue violet, striped pink and rose with sepals of pale flesh pink.

**MAZDA.** (*Reiter, Jr.*) A large vigorous single in the warm shades. The crisp deep Carmine sepals are long and gracefully recurved and often occur in fives. The petals, of the broad spreading type, are of deepest Carmine. This healthy strong plant tolerates heat and dry air well and should prove a good garden plant in every way. This is another First Prize winner at the 1946 San Francisco Flower Show—for the best new single seedling. \$1.00 each in 4" pots.

**MISS PRIM** (*Reiter, Jr.*) A large semi-double of distinction in the purple group. This plant has flowers of unique form carried on a small bush with plenty of branches and foliage.

**MME. CARNOT.** Very large, full double flowers of great beauty. Corolla soft pink, streaked carmine, reflexed sepals of deep rich pink.

**MRS. VICTOR REITER** (*Reiter, Sr.*) A long tubed single bicolor. The corolla is pure crimson; the slender sepals and the long tube are creamy white. Both sepals and tube are of waxy translucence. Suitable for baskets.

**MRS. LOVELL SWISHER** (*Evans*). Dainty slender single flowers with long tube of flesh pink, sepals white, petals deep old rose. Tall vigorous and extremely floriferous; we consider this Fuchsia a charming addition to the pastel group.

**MURIEL.** Giant single flowers of transparent cherry color, set off by long, twisted sepals of crimson. Strong vigorous grower and prolific bloomer. A hanging basket of this Fuchsia in bloom is one of the most striking sights imaginable.

**NONPAREIL.** A variety that always attracts a great deal of attention. Large semi-double flowers of rich, rosy blue-violet with petals of ivory-white, tinted flesh. Very free flowering and showy. Makes good basket also.

**PASADENA** (*Evans*). A variety that simply bursts with bloom. Large flaring double flowers of snowy white, veined pink, set off by reflexed sepals of deep rose pink. Fine foliage and compact habit. Best of its class and highly recommended.

**PATTY EVANS** (*Evans*). This Fuchsia is one of the best in our entire Fuchsia collection. The large double flowers are of beautiful substance and form, with corolla of pure white and long elegant sepals of waxy white, tinted a soft rose on the under side. The plant is vigorous, growing rapidly to a height of five to six feet. We believe "Patty" to be one of the finest of the many Fuchsias introduced by us.

**PINK BALLOON** (*Neiderholzer*). Pink balloon shaped buds, very large snow white fluffy corolla. Masses of blooms in spite of great size.

**RED SPIDER** (*Reiter, Sr.*) This "red" flowered hanging variety has a long tube and exceedingly long narrow horizontal sepals of Crimson with petals of deep Rose Madder veined and margined deep Crimson. The growth is very trailing with thin branches.

**RUBEO** (*Tiret*). A unique large long-tubed double of exceptional coloring and heavy substance. This very vigorous bush produces flowers with double petalage of spreading globular form ranging from deepest Rose Bengal on the center petals to deep Crimson on the outer supplementary petals.

**SACRAMENTO** (*Reiter, Jr.*) This is a fine addition to the rose single varieties. The single flowers are self colored and of a beautiful light Carmine. The petals are long and straight showing a somewhat pleated effect and their brilliance is heightened by a thin margin of deeper Carmine. The entire flower has a subdued brilliance of color which should appeal to the connoisseur.

**SAN MATEO** (*Niederholzer*). Very large double, free flowering, fine for hanging pots. Sepals are pink, corolla of darkest Victoria violet with Fuchsia pink splashes.

**SEVENTEEN** (*Reiter, Jr.*) A new double, self-colored fuchsia of a real rose shade. The petals of the large double flower and the long, thick, recurving sepals are clear Rose Madder. The plant is of medium growth with small leathery foliage. Winner of First Prize as the best new double flowered seedling at the 1946 San Francisco Flower Show. \$1.00 each in 4" pots.

**THE CHIEF** (*Evans*). This is one of our best originations and we believe the name we have given it aptly describes this beautiful double flower of dark rich violet with petals flushed cerise and the sepals of dark carmine. A spectacular Fuchsia. Tall grower.

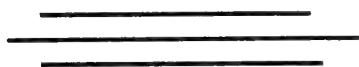
**TITANIA** (*Evans*). Long single flowers of carmine with a satiny sheen. Tube, sepals and petals all the same color. Good bloomer, making a great display.

**TITANIC** (*Reiter, Jr.*) This flower is of immense proportions and very heavily doubled. The short Carmine tube and the thick recurved Carmine sepals form a heavy base plate from which arises the thick heavy petalage of the flower. The petals range from Carmine at their base to deep Petunia Purple toward their edges.

**TREASURE** (*Niederholzer*). A real sensation in every way. Fine upright growth with plenty of flowers. New and distinct, very pale orchid double corolla of large size. Ivory tube and sepals of Neyron Rose well curved.

**UNCLE JULES** (*Reiter, Jr.*) This giant double is of exceptional quality. In the freshly blown flowers the double corolla has the deep "blue" quality so sought after in the large doubles. Like other large varieties the petals continue to grow and fade resulting in enormous flowers before they drop. The petals of the young flowers are Campanula Violet and the recurved sepals are of the very deepest brilliant Crimson.

**WINSTON CHURCHILL** (*Gordon Garson*). Large double, magenta pink shaded with blue. Reflexed sepals of rose pink. Strong stems. Strong upright growth, needs no supports. Fast grower. Plenty of large blooms, throughout a very long season.





# *Pelargonium*

## (Martha Washington Geraniums)

Pelargoniums rank high among our most beautiful Spring and Summer flowering plants, rivaling the Azaleas in glorious colors and wealth of bloom. Native to South Africa, these beautiful plants have in recent years been extensively hybridized with extraordinary gratifying results. To flower-lovers who have not kept in close touch with developments in this field, the wide range of variety and color in these new hybrids will be a revelation. Because of the many new and striking color contrast combinations, it is possible to achieve a collection of considerable size with surprisingly little duplication or overlapping of types.

### Culture

The fact that Pelargoniums, in common with their near relations the garden Geraniums, are easy to propagate has created the mistaken impression that any slip started in the ground will make a good plant of itself. Actually, in order to produce a really first class plant, just as much care and technique is required as in the case of any other good pot subject. The plant must be pinched and disbudded for bushiness, and it must be given regular feeding and repotting as it grows. There is accordingly a wide difference between plants grown in the nursery and those propagated in the home garden.

Although they will grow in almost any soil, for best results we recommend a mixture of sand, soil and humus which approximates a medium garden loam. A little leaf mold is always a welcome addition. Small amounts of commercial fertilizer from time to time will produce a more robust plant.

Grown in the ground they will take sun or partial shade equally well. In pots a little shade will produce a better flower with less tendency to discolor and fewer scorched leaves.

*EVANS & REEVES make no compromise with quality! We take the utmost pains to offer only stock that is well grown, properly pruned, clean, healthy, and of selected varieties.*

*Nursery stock that fails to measure up to this high standard is destroyed! We do not offer poor stock on sale at bargain prices! That is one of the reasons for our outstanding reputation for highest quality plants.*

# COLOR CLASSIFICATION

*(For convenience in making selection)*

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## **White**

Duchess of Kent  
Mary Bard  
Shasta  
Grace Armstrong

## **Lilac & Lavender**

Star Dust  
Neuheite Faiss

## **Pink Shades**

Ballerina  
Pink Gardener's Joy  
Santa Monica  
Leading Lady  
Spring Song

## **Salmon shades**

Grandma Fisher  
Jane Evans  
Senorita  
Prairie Fire  
Rhapsody  
Salmon Springtime

## **Red Shades**

Carmine Queen  
W. Goethe  
Queen of Hearts

## **Pastels**

Gardener's Joy  
Springtime  
Spring Magic

## **Orchid Shades**

Waltztime  
Beverly Hills  
Walter Oertel

## **Rose Shades**

Brentwood  
Claire Evans  
Paul Weber  
Lady Leslie  
Alice Eastwood  
Sue Jarrett

## **Maroon & Mahogany Shades**

Mabel  
Lila  
Marie Rober  
Royal Robe  
Jungle Night

## **Raspberry & Mulberry Shades**

Cinderella  
Christie  
Gay Nineties  
Ruffled Oriental

# *Pelargoniums*

(MARTHA WASHINGTON GERANIUMS)

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*The following selected list of Pelargoniums has been chosen from many scores of named varieties. In our opinion, it is representative of the best types available in this field.*

**4" pots 75c each; 6" pots \$1.50 each**  
*(except where noted)*

**ALICE EASTWOOD** (*Schmidt*). This lovely variety resembles "Faiss Triumph" in form and color. Beautiful soft rosy pink, lower petals with two short dark stripes at the base, top petals slightly deeper colored and veined from base to the medium-sized deep velvety red spot in petal center. All petals are waved. Medium, bushy growth, good foliage, free flowering. Features large umbels of large flowers. \$1.50 each in 4" pots.

**BALLERINA.** Shell pink, upper petals veined deep red, center crimson flushed orange. Large ruffled flowers. Rated the best pink Pelargonium introduced in years.

**BEVERLY HILLS.** Large clusters of orchid colored blossoms that are extremely beautiful.

**BRENTWOOD** (*Evans* 1946). Soft salmon pink, two upper petals slightly darker with two maroon blotches. Low, compact habit and exceedingly free bloomer. One of our best introductions.

**CARMINE QUEEN.** Bright carmine with dark blotches.

**CHRISTIE.** Extra large flowers. Ground color, light orchid pink; small raspberry red blotches in upper petals. Entire flower streaked. Very fine.

**CINDERELLA.** Lower petals light silvery pink, to almost white center. Upper petals washed raspberry to light pink edge. A strong vigorous grower with profuse blooming habit; as many as 100 flowers at a time.

**CLAIRE EVANS.** Compact growing variety. Lovely shade of rose with deeper eyes on all petals.

**DUCHESS OF KENT.** A lovely variety of pure white with exception of upper petals which are feathered with pale mallow purple. Extra large flowers.

**GARDENERS JOY.** Pale blush white, upper petals with dark reddish-brown blotch, surrounded by rose. Lower petals slightly striped. A real beauty.

**GAY NINETIES** (*Schmidt* 1947). Glistening white, lower petals with two or three deep rosy stripes from base to the center of two top petals heavily veined at base and radiating from the large center blotch of glowing raspberry rose. All petals waved and curled. Large umbels, very free flowering.

**GRACE ARMSTRONG.** Large, ruffled glistening white. Small mallow spot and a few veins in lower part of top petals. Large umbels, early blooming. A grand new variety. \$1.00 each.

**GRANDMA FISHER.** Rich deep salmon, each petal penciled and blotched dark brown. Large wavy flowers.

**JANE EVANS.** Large clusters of flowers. Color is deep salmon-rose, shading to almost white center. Large maroon blotches in two upper petals. Very fine.

**JUNGLE NIGHT.** Reddish buds darken to black and open to large flowers of deepest maroon, overlaid velvety black, with a medium large velvety black petal center. Petals waved and curled. Strong upright grower, large light green leaves, three to five flowers per umbel, long blooming season. Quite rare, and due to easy propagation has been reduced in price to \$4.00 each in 6" pots.

**LADY LESLIE.** Huge ruffled flowers of shimmering La France pink. Two upper petals beautifully washed maroon, flushed orange and with darker veins. One of the finest varieties ever offered. 4" pots \$1.00 each.

**LILA** (*Evans* 1947). Big clusters of large waved flowers with a very striking color combination. Ground color is raspberry, washed to light pink at edges with large maroon-red blotches in all petals. \$1.00 each in 4" pots.

**MABEL.** Lower petals soft rose; upper petals rich velvety black-red with pink edging. Entire center of flower pure white. A striking combination.

**MARIE ROBER.** One of the darkest of all. Magenta purple to almost black. Should be in every collection.

**MARY BARD.** Snow white, with few cerise markings near center. Probably the most popular of all whites.

**NEUHEIT FAISS.** Heliotrope violet with dark violet-black blotch in each petal. One of the most unusual color combinations of all.

**PALO ALTA.** White with lavender blush, upper petals heavily veined violet with velvety black blotch. Extra large flowers.

**PAUL WEBER** (*Evans* 1946). Heavy clusters of large flowers with ruffled edges. Rose pink, washed slightly darker in upper petals. Small maroon blotches in two upper petals, feathered to center of flower. Stock scarce.

**PINK GARDENERS JOY.** Big clusters of large waved flowers. Lower petals satiny La France pink, upper petals strawberry pink with large maroon blotches and pink edges.

**PRAIRIE FIRE.** (*Schmidt*). Soft pink, lower petals conspicuously veined deep brown and flushed salmon-orange; top petals heavily veined, overlaid with deep velvety brown-black in center, flushed and surrounded orange-salmon to the pink border. Medium tall grower, free flowering, large flowers. Remarkable for its "flame-like" coloring. \$1.50 each in 4" pots.

**QUEEN OF HEARTS.** Lower petals deep rose red without markings; upper two petals deeper color with large velvety black blotch, slightly flushed orange. One of the best of the reds.

**RED VELVET.** Black buds open to flowers of deep wine red, overlaid velvety black, veined black from base to the large velvety black blotch in petal center. All petals waved, redder than Mary B. Quinlan and Jungle Night, and a better shaped flower, in size between them. Good grower, free blooming. Very scarce. \$1.50 in 4" pots.

**RHAPSODY.** Tricolor effect, lower petals salmon-pink, tinted orange; near-white at base of petals, two upper petals solid velvety crimson-black, with edge of orange-salmon. All petals waved or fluted. \$1.00 each.

**ROYAL ROBE.** Large flowers in large clusters. Entire flower is vivid mahogany red, with lighter edge around all petals. Lower petals veined to center of flower. Much sought after and very scarce. 4" pots \$1.00 each.

**RUFFLED ORIENTAL.** Ruffled flowers of striking appearance. Ground color is mulberry red, with almost black blotches in each petal. Edge of petals pencilled light lavender. One of the best of the dark varieties.

**SALMON SPRINGTIME.** Salmon-rose with white center, upper petals veined and spotted with crimson, whole flower flecked with white spots and quite ruffled.

**SANTA MONICA.** Lovely soft La France pink, deep red spots in upper petals. Very large flowers.

**SENORITA.** Large clusters of beautiful ruffled flowers. Color is vivid salmon red, washed lighter in throat. Two upper petals almost covered with velvety reddish-brown; flushed orange. Light pink edge around all petals. An outstanding variety. 4" pots \$1.00 each.

**SHASTA.** One of the scarce Pelargoniums. Pure white with faint markings in throat.

**SPRING MAGIC.** White, flushed shell pink, upper petals deep red blotch surrounded by strawberry. All petals ruffled. Very delicate and beautiful colorings.

**SPRING SONG.** (*Kerrigan* 1947). Exceptionally large umbels of wavy delicate pink flowers. Upper petals veined deep crimson from base of petal to medium velvety red blotch shading to pink at the outer edge of petals. Lower petals lighter pink veined deep crimson from base to center of petals. \$1.00 each.

**SPRINGTIME.** Bright pink ruffled flowers with white throat and white border. Very popular and good variety.

**SUE JARRETT.** Salmon pink, dark brown center; upper part almost covered with velvety dark maroon blotches. One of the largest.

**STAR DUST.** Palest lilac; upper petals heavily veined rose violet from base to center of deep velvety violet. The finest and largest of all the lilac colored varieties.

**WALTER OERTEL** (*Evans* 1947). Huge clusters of flowers. Lower petals have ground color of orchid pink; upper petals washed mulberry to lighter edge. Long, dark mulberry blotches in all petals, almost covering the two upper ones. \$1.00 each.

**WALTZTIME** (*Schmidt* 1947). Waltztime is a beautifully ruffled orchid colored sport of the well known variety Ruth Eleanore. No markings in lower petals, two top petals veined deep violet from base to the small blotch of velvety violet in petal center. Large umbels of large flowers held well above the foliage.

**WOLFGANG GOETHE.** Deep red with five large well defined violet black blotches. Tall grower.

## MAIL vs. PERSONAL SELECTION

Wherever possible, we wish to encourage personal selection of plants, experience having shown that this procedure gives the maximum in satisfaction and pleasure. However, we stand ready at all times to render telephone and mail service, and our salesmen are instructed to take the utmost care in such cases to select the very finest plants in stock. Telephone orders may be given by dialing ARizona 3-6528 or BRighton 0-4604. For those wishing to visit our nurseries in person, we are located just off Sunset Boulevard, one-half mile west of Sepulveda Boulevard, in Brentwood Heights, Los Angeles.

*In addition to our outstanding reputation as growers and collectors of Pelargoniums and Fuchsias, we take pride in one of the finest and most complete collections of hardy outdoor Orchids in the United States. We are also noted for our unique collections of Hibiscus, Bougainvilleas, and rare vines and shrubs, for which we have long served as California headquarters.*

Visitors are welcome to our experimental gardens and lath houses, open to the public daily from 9:00 a. m. to 5:30 p. m., Sundays from 10:00 a. m. to 5:30 p. m.

### HOW TO ORDER BY MAIL

Orders for shipment to all parts of the United States will be accepted for forwarding by express, at purchaser's risk. Transportation charges will be collect, in every case.

In sending in your order, please write or print plainly, showing size of pot and price in each case. Please specify whether substitutions are desired in the event we should be temporarily out of stock on the item ordered.

A charge of 10% of the total value of the order should be added for packing and handling, with a minimum charge of 50c on all shipments. Packing will be done as lightly as possible consistent with safety.

We exercise the greatest care to have all plants true to name, but all merchandise is sold with the understanding that liability shall be limited to the sum paid.

We do not solicit shipping orders for an amount less than \$2.00. No C.O.D. shipments, please send check with order.

California customers please include sales tax.



255 South Barrington Avenue  
Los Angeles 24, California

## Date\_\_\_\_\_

**Ship to** \_\_\_\_\_

**Address** \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**Date Wanted**\_\_\_\_\_

For Which We Enclose ☐ Check ☐ Money Order \$ \_\_\_\_\_

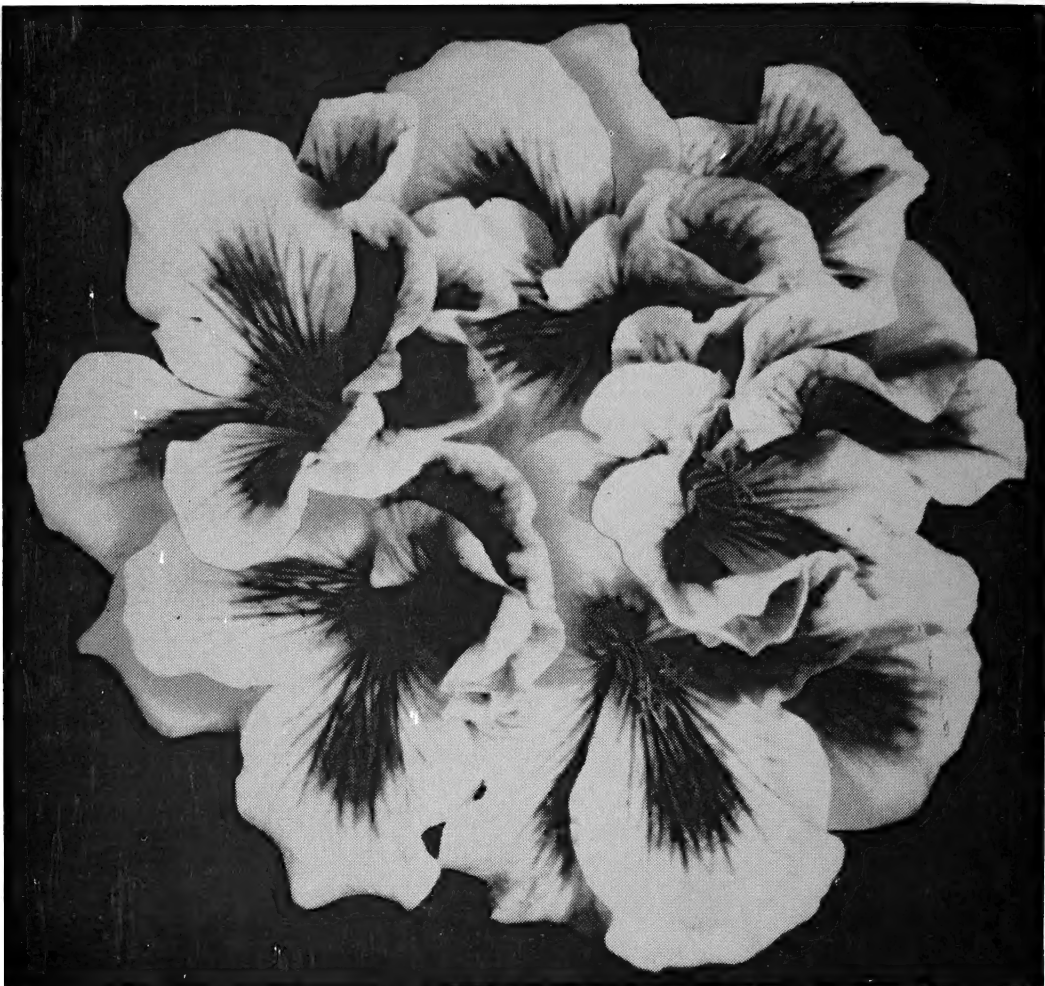
**IMPORTANT—California Customers Include 2½ % Sales Tax.**

**All Plants Are Shipped Express Charges Collect**

ORDERED BY







**EVANS & REEVES NURSERIES**

255 South Barrington Avenue  
Los Angeles 24, California

Sec. 562 P. L. R.  
U. S. Postage

**PAID**

Los Angeles, Calif.  
Permit No. 13053

**POSTMASTER:**

If undeliverable for any reason, notify sender on  
Form 3547 — Postage for which is guaranteed.